Hybrid Recommender System

To overcome some of the issues found with different recommendation techniques a Hybrid Recommender System can be used. This is simply combining two or more recommendation techniques. A Hybrid Recommendation System used allot is the combination of Collaborative and Content based filtering.

This is done to use both methods strengths to help minimize their weaknesses.   
Collaborative filtering having issues in the beginning when there is not much user data, and will continue to have issues if users don’t interact with the recommender system.   
Content based filtering can be difficult when recommending things like music or movies with today’s technology. Furthermore content based filtering will not be able to recommend things outside of the scope the user has already shown interest in. [1]

Using both of these methods the recommender system will be able t

<http://josquin.cs.depaul.edu/~rburke/pubs/burke-umuai02.pdf> - PISSE godt link!

http://recommender-systems.org/hybrid-recommender-systems/